

## **Directors**

Mark Moseley, #3 NFL MVP 1982 Host

Haywood Talcove CEO, Special Services, Inc. LexisNexis Title Sponsor

Dave Smith CEO Special Love

Heidi Williams CEO Friends of Patients at the NIH

Joe Pellegrino GE Tournament Chairman 202-637-4336

Pat Carnright Tournament Secretary 202-253-2361

#### Committee

Beth Appleyard Robin Cardillo Suzanne Charleston Pennie Clements Rob Daubenspeck Sandee Daubenspeck Jeff Easton Sherine Emanuele Dean Gissendanner Jack Hanson Monica Hanson Vilma Montiel Kathleen Palma GE Volunteers March 25, 2018

Thankfully, few of us know what it means to have a child with cancer – the family upheaval, the financial strain, the isolation, the fear. For those that do there's help. I'm asking you to join me on June 4, 2018 for the 25th Mark Moseley/LexisNexis Charity Golf Tournament supporting NIH Children's Charities.

I am pleased to announce that Jeff Bostic, former center for the Redskins and one of the founders of this tournament in 1994 will join us for the day. We promise great fellowship and good times, all to benefit two very important charities that have a direct and lasting impact on children with cancer and their families: Special Love/Camp Fantastic and Friends of Patients at the National Institutes of Health.

**Special Love** provides children with cancer and their families a chance to enjoy the normal childhood activities that healthy kids often take for granted. From week-long camps, like Camp Fantastic and BRASS Camp (for siblings), to weekend retreats for families, teens, and young adults, Special Love's free, year-round programs offer a community of support that shows kids with cancer and their families that they're not alone.

Friends of Patients at the NIH is a private, not for profit charitable organization that provides financial, logistical and social support to patients while they are receiving groundbreaking and life-saving treatments at the National Institutes of Health (NIH) Clinical Research Center. They cover unmet needs so that patients can focus on the recovery, healing and fulfilling their crucial role partnering with NIH researchers in advancing knowledge, discoveries and breakthroughs.

Sponsorship in the tournament provides great support for Special Love and Friends of Patients at the NIH; both are facing funding challenges. Over the twenty-four year history of this tournament, we have netted a total of \$1,595,783 for the two charities despite the economic turmoil.

This event is a fantastic way to entertain customers or reward employees. We hope you will join us in this worthwhile endeavor and look forward to seeing you on June 4.

Sincerely,

Mark Moseley, Tournament Host



# **Golf Sponsorships**

	Title	Sponsor	\$15,000
	<b>√</b>	Name in title of tournament	
	✓	Name will appear on all printed material including website	
	✓	Four foursomes, continental breakfast, green fees, golf cart, lunch, raffle tickets,	
		tournament contests, on-course refreshments, reception & dinner	
	✓	Company Logo on Shirt distributed to all players and volunteers	
	✓	Representative on Tournament Committee	
	✓	Company Logo displayed on a sign at four of the 18 holes	
	✓	If desired, your company promotional item(s) distributed to each golfer (~180 must be	
		supplied) at registration	
	$\checkmark$	A full page (8.5" X 5.5") advertisement in tournament program	
	✓	If desired, your company banner (must be supplied in advance) displayed at the 19 <sup>th</sup>	
		Hole	
	✓	Commemorative tournament items (photo/frame, shirt/gift) distributed to each golfer	
	MVP	Club	\$10,000
	✓	Two foursomes, continental breakfast, green fees, golf cart, lunch, raffle tickets,	-
		tournament contests, on-course refreshments, reception & dinner	
	✓.	Company Logo on Shirt distributed to all players and volunteers	
	✓.	Company Logo displayed on a sign at two of the 18 holes	
	✓	If desired, your company promotional item(s) distributed to each golfer (~180 must be	
	,	supplied) at registration	
	<b>√</b>	A full page (8.5" X 5.5") advertisement in tournament program	
	✓	If desired, your company banner (must be supplied in advance) displayed at the 19 <sup>th</sup>	
	,	Hole	
	Club	Commemorative tournament items (photo/frame, shirt/gift) distributed to each golfer House	\$7,500
_	<u>Cluk</u>		ψ1,000
	•	Two foursomes, continental breakfast, greens fees, golf cart, lunch, raffle tickets,	
	✓	tournament contests, on-course refreshments, reception, and dinner If desired, your company promotional item(s) distributed to each golfer (~180 must be	
	•	supplied) at registration	
	✓	Full page advertisement (8.5" x 5.5") in tournament program	
	<b>✓</b>	Company Logo (please specify) displayed on a sign at two of the 18 holes	
	All P	<u> </u>	\$3,500
_	All F		<del>40,000</del>
	٧	One foursome, continental breakfast, greens fees, golf cart, lunch, raffle tickets, tournament contests, on-course refreshments, reception, and dinner	
	✓	Full page advertisement (8.5 x 5.5") in tournament program	
	<b>✓</b>	Company logo (please specify) displayed on a sign at one of the 18 holes	
	<b>✓</b>	Commemorative tournament items (photo/frame, shirt/gift) distributed to each golfer	
		merican	\$3,000
_	<u> </u>	One foursome, continental breakfast, greens fees, golf cart, lunch, raffle tickets,	+-,
	•	tournament contests, on-course refreshments, reception, and dinner	
	✓	Company logo (please specify) displayed on a sign at one of the 18 holes	
	<b>√</b>	Commemorative tournament items (photo/frame, shirt/gift) distributed to each golfer	
	Sing		\$285
_	<u> </u>	Will be placed with other singles; continental breakfast, greens fees, golf cart, lunch, raffle	-
	•	tickets, tournament contests, on-course refreshments, reception, and dinner	
1	✓	Commemorative tournament items (photo/frame, shirt/gift) distributed to each golfer	
	-	general teacher to the factor of the factor	



# **Event Sponsorships**

□ AUCTION ITEM(S)/GOLFING PRIZES	
✓ To donate an Auction Item or a Golfing Prize, contact Kathleen Palma at	
202-637-4206	
☐ BEVERAGE CART SPONSOR(S)	\$1,500
✓ Your company name/logo (please specify) displayed on one of the beverage carts on	
tournament day	
✓ Your company name (please specify) listed in tournament program	<b>\$4.500</b>
□ CONTINENTAL BREAKFAST SPONSOR(S)	\$1,500
✓ Your company name/logo/banner (please provide in advance) displayed during continental breakfast	
✓ Your company name (please specify) listed in tournament program	
□ DINNER SPONSOR(S)	\$5,000
✓ Your company name/logo/banner (please provide in advance) displayed during the	
dinner	
✓ Four tickets to the dinner	
✓ Your company name (please specify) listed in tournament program	<b>#0.500</b>
GOLF SHIRT SPONSOR(S) – MUST HAVE LOGO BY MAY 4, 2018	\$3,500
✓ Company name or logo (must fit on sleeve) on golf shirt distributed to all golfers (Contact Tournament Secretary regarding specifics)	
✓ Your company name (please specify) listed in tournament program	
GIFT SPONSOR(S) – MUST HAVE LOGO BY MAY 4, 2018	\$3,000
✓ Your company logo on a gift item presented to each golfer	
✓ Your company name/logo/banner (please provide in advance) displayed during the	
tournament	
✓ Your company name (please specify) listed in tournament program	
☐ HOLE-IN-ONE SPONSOR(S) – MUST HAVE LOGO BY MAY 4, 2018	\$1,500
✓ Your company name/logo (please provide in advance) displayed on the four Hole-in-	
One Signs	
✓ Your company name listed in tournament program	
☐ HOLE SPONSOR(S) - – MUST HAVE LOGO BY MAY 4, 2018	\$500
✓ Your company name/logo (please specify) displayed on a sign on one of the 18 holes	
✓ Your company name listed in tournament program	<b>AO 500</b>
LUNCH SPONSOR(S)	\$2,500
✓ Your company name/logo on box lunch provided to each golfer	
✓ Your company name (please specify) listed in tournament program	
□ PROGRAM ADVERTISEMENTS MUST HAVE AD BY MAY 4, 2018	
✓ Full Page (8.5" x 5.5") advertisement in tournament program	\$500
✓ Half Page (4.25" x 5.5") advertisement in tournament program	\$250
□ VOLUNTEER SPONSOR(S) - MUST HAVE LOGO BY MAY 4, 2018	\$600
<ul> <li>✓ Your company name/logo (please specify) displayed on one of the 18 holes</li> <li>✓ Your company name listed in tournament program</li> </ul>	



## **Celebrities Expected**

The following celebrities are expected to participate in the tournament:

Michelle Baker Carol Brown Jeff Bostic Mike Bragg Ravin Caldwell **Brian Carpenter** Kimberly Crippen Phil DuBois Ricky Ervins Venus Eagle Sherine Emanuele Pat Fischer Victoria Lewis Franks **Dameron Hughes** Joe Jacoby Roy Jefferson Carl Kammerer Terri Lamb Al Lison Ron McDole Raleigh McKenzie Kirk Mee Rich Milot Mike Nelms Jerry Olsen

Brigg Owens
Larry Peccatiellio
Sherry Roache
Dan Ryczek
Sherry Roache
Joe Theismann
Michael Torbet
Bubba Tyer
Ted Vactor
Clarence Vaughn
Walt Williams
Bob Windsor



## Schedule of Events

The Tournament Volunteers look forward to welcoming you to the Mark Moseley/LexisNexis Charity Golf Tournament benefiting Special Love and Friends of Patients at the NIH. Below is the Schedule of Events for the day.

Since many golfers are sponsored in this event by businesses or corporations, we have devised a number of ways for players to personally share in the support of our charity beneficiaries. Some of the ways you can personally participate include an on-course contest during the round of golf; purchase of mulligans and the Silent and Live Auctions.

8:45 a.m. Registration Clubhouse Entrance

Continental Breakfast Grille Room

. Driving Range Open Practice Range

10:00 a.m. Welcome Cart Staging Area

10:15 a.m. Tournament Begins – Shotgun Start Cart Staging Area

4:00 p.m. Cocktail Hour/Reception Clubhouse

5:00 p.m. Dinner Clubhouse

Live/Silent Auctions Awards Ceremony



## **2017 SPONSORS**

## **Title Sponsor**

## MVP Club LexisNexis

AII I	Pro
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Arnold & Porter CEXEC Coca Cola King & Spalding McGuireWoods

## **All American**

Dominion Mechanical
GE
Latham & Watkins LLP
OpenText
Vornado Charles E. Smith

## **Singles**

Phil Cranford
Eric Hanson
Chris Driver
Charles Hinley
Carl Hopkins
Chuck Houck
Mark Long
Steven Reeves
Jerry Ross
David Smith
Butch/Dick & Keith Strawderman
Billy Welch

## Shirt Sponsor Covington & Burling LLP

Hole-in-One Sponsor
Lancaster Custom Builders

## Beverage Cart

Chesapeake Systems LLC

## Breakfast Sponsor GE Aviation

OL /Wation

## **Hole Sponsors**

**Volunteer Sponsor** 

## **Lunch Sponsor**

## **Advertisements**

Crompco LLC Schmitz Service, Inc.

## **Donors**

Argyle Country Club
Fernwood Resort
Fontina Grille
Jeff Lubin Studio
Theismann Restaurant
Norbeck Country Club
Quicken Loans
Raspberry Falls Golf Trail
Wooly Mammoth Theatre
Worthington Manor Golf Club



## Sponsor Registration Form

Must be Completed and Submitted to Joe Pellegrino or Pat Carnright by May 4, 2018

(Please Print Neatly!)
Mark Moseley/LexisNexis Charity Golf Tournament
Monday, June 5, 2017
Raspberry Falls Golf and Hunt Club

Checks should be made payable to R&W Foundation <u>but sent to Tournament Chairman</u> <u>at General Electric – see next page.</u>

Company Name		(as it should be listed)				
Contact Name						
Contact's Phone						
Address						
Address2						
Email:						
Fax:	·					
	sorships:		Entitled to:			
	Title Sponsor	\$15,000	Name in Tournament Title and on all printed material and website; 4 Foursomes; Logo on Shirt	Full Page Ad	Company Banner Displayed (bring with you on 6/6 4 Hole Signs	
	MVP Club	\$10,000	2 Foursomes	Full Page Ad	Company Banner Displayed (bring with you on 6/5 4 Hole Signs	
	Club House	\$7,500	2 Foursomes	Full Page Ad	2 Hole Signs	
	All Pro	\$3,500	1 Foursome	Full Page Ad	Hole Sign	
	All American	\$3,000	1 Foursome		Hole Sign	
	Single	\$285	1 Player			
	Dinner	\$5,000	Listing in Program; Company Name/Logo/Banner displayed at Dinner			
	Golf Shirt	<del>\$3,500</del>	Listing in Program; Name/Logo on Shirt distributed to all golfers			
	Lunch	\$2,500	Listing in Program; Name/Logo displayed on box lunch distributed to all golfers			
	Breakfast	\$1,500	Listing in Program; Company Name/Logo/Banner displayed during breakfast			
	Beverage Cart	\$1,500	Listing in Program; Company Name/Logo displayed on beverage cart			
	Gift Item	\$3,000	Listing in Program; and Logo on gift item presented to all golfers			
Volunteer Sponsor		\$600	Listing in Program and Logo on one of the 18 Holes			
Hole Sponsor		\$500	Listing in Program and Logo on one of the 18 Holes			
Hole-in-One		\$1,500	Logo on all four Hole-in-One Prizes			
	Donations Any Aı		nt Listing in Program			
Ads	Full Page					
<u> </u>		\$250				
Listing		\$125				

\*\*ALL REGISTRATIONS, ADVERTISEMENTS, AND PROMOTIONAL MATERIAL, AND LOGOS MUST BE SUPPLIED TO

JOE PELLEGRINO Joseph.Pellegrino@ge.com OR PAT CARNRIGHT patscarnright@aol.com

NO LATER THAN MAY 4, 2018



# Golfer Registration Form (Please Print Neatly!) Mark Moseley/LexisNexis Charity Golf Tournament Monday, June 4, 2017 Raspberry Falls Golf and Hunt Club

# MUST BE COMPLETED AND SUBMITTED TO JOE PELLEGRINO OR PAT CARNRIGHT BY May 4, 2018

Company Name:	
Names of Golfers:	USGA Index or Range of Scores for 18 Holes
Golfer #1	
Golfer #2	
Golfer #3	
Golfer #4	
Company Name:	
Names of Golfers:	USGA Index or Range of Scores for 18 Holes
Golfer #1	
Golfer #2	
Golfer #3	
Golfer #4	

## IF REGISTERING MORE THAN TWO FOURSOMES, PLEASE REPRODUCE FORM.

Please send your registration form(s) and check made payable to "R&W Foundation" to:

Joe Pellegrino Tournament Chairman General Electric Company 900W 1299 Pennsylvania Avenue, NW Washington, DC 20004

Telephone: 202-637-4336 Email: Joseph.Pellegrino@ge.com
Or Telephone: 202-253-2361 patscarnright@aol.com



## How to Find Raspberry Falls Golf & Hunt Club

Raspberry Falls Golf & Hunt Club 41601 Raspberry Drive Leesburg, VA 20178

Phone: 703-779-2555 Fax: 703-779-8721

Raspberry Falls is located 15 minutes from Washington Dulles Airport, just three miles north of downtown Leesburg, Virginia, on Route 15 across the highway from Whites Ferry.

## **Directions from the Capital Beltway:**

Take Virginia Exit No. 45, Route 267(W), "Dulles Toll Road." Follow past Dulles Airport (it becomes the Dulles Greenway) to "Leesburg."

Take Exit No. 1B, Route 15N towards "Frederick, Md." Stay on Route 15 for 4.5 miles. Make a left turn onto Raspberry Drive at the traffic light.

Follow Raspberry Drive for about one mile, and the Clubhouse will be on the left.

## **Directions from Baltimore/Frederick/Columbia:**

Take I-70W past Frederick. Exit onto Route 15S, towards "Leesburg."

Stay on Route 15, going over the "Point of Rocks" Bridge. Follow Route 15 for 8 more miles after the bridge. Take a right turn onto Raspberry Drive at the traffic light. Follow Raspberry Drive approximately one mile and the Clubhouse will be on the left.

## **Directions from Gaithersburg/Bethesda:**

From 270, take Route 28(W) towards Darnestown. Follow past Quince Orchard towards Poolesville. At fork, make a LEFT onto Route 107 (Whites Ferry Road).

Stay on Whites Ferry Road, through Poolesville until it ends at Whites Ferry.

Whites Ferry runs across the river. Round trip is \$8; one-way \$5. For questions on the Ferry, call (301) 349-5200.

Once on the Virginia side, follow Whites Ferry Road until it ends at Route 15 (James Monroe Highway). Go straight through the traffic light onto Raspberry Drive.

Follow Raspberry Drive for about one mile, and the clubhouse will be on the left.

#### **Directions from Dulles Airport:**

From the airport access road, take Exit for Route 267(W)-TOLL, towards Leesburg. Merge onto Route 267W, there will be a toll charge. Follow Route 267W for 12 miles. Take Exit No. 1B, Route 15N towards "Frederick, Md." Stay on Route 15 for 4.5 miles; Take a left turn onto Raspberry Drive at the traffic light. Follow Raspberry Drive for about one mile, and the clubhouse will be on the left.



## www.govemployee.com/nih

R & W Foundation is National Institutes of Health's (NIH) Nationally Awarded Employee Service and Health Promotion Organization

It is a 501(c)(3) organization supporting NIH activities

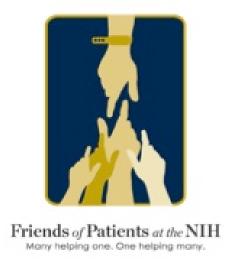
Tax ID #52-1805556

All donations to the Mark Moseley/LexisNexis Celebrity Golf Tournament should be in the name of

**R & W Foundation** 

Randy Schools, CAE (Retired) NIH Recreation and Welfare Association NIH Charities 9000 Rockville Pike, Bldg 31A, B1W30 Bethesda, Maryland 20892 Direct Line 301-402-6493

Web: www.govemployee.com/nih



www.FriendsatNIH.org

## **About Us**

Friends of Patients at the NIH is a private, not for profit charitable organization that provides financial, logistical and social support to patients while they are receiving groundbreaking and life-saving treatments at the National Institutes of Health (NIH) Clinical Research Center. We cover unmet needs so that patients can focus on the recovery, healing and fulfilling their crucial role partnering with NIH researchers in advancing knowledge, discoveries and breakthroughs.

Friends of Patients at the NIH, formerly known as Friends of the Clinical Center, was formed in 1984 by a group of NIH employees to assist patients enrolled in clinical trials at the National Institutes of Health (NIH) in Bethesda, Maryland.

NIH, a part of the U.S. Department of Health and Human Services, is the nation's medical research agency—making important discoveries that improve health and save lives. The NIH Clinical Research Center is the nation's largest hospital devoted entirely to clinical research. As "America's Research Hospital" the NIH Clinical Research Center leads the global effort in training today's investigations and discovering tomorrow's cures.

Friends of Patients at the NIH (301) 402-0193 PO Box 340139 Bethesda, MD 20827



## http://www.specialove.org/

# Special Love Is:

- a nonprofit organization that provides cancer families a community of support, made up of other patients and families who know and understand the trials and triumphs of the cancer experience.
- the result of Tom and Sheila Baker's desire to establish a support group for children with cancer and to honor their daughter who lost her battle against the deadly disease. In 1983, the Bakers began their organization with a week of summer fun called Camp Fantastic which has grown into a year full of events, with approximately 20 week-long and weekend retreats and special outings.
- dependent on private donations. Donations are tax-deductible and can be in the form of program sponsorships or camper scholarships.

#### **Special Love Means:**

- children with cancer have an organization that brings them together with other children for fellowship, friendship and fun.
- families of children with cancer have an ally during and after the cancer experience. Each family member is
  included in programs—family weekends give mom and dad a chance to share with other adults, siblings
  have a program called BRASS (BRothers And SiSters of children with cancer) that gives them the attention
  and opportunity to make their own friends.
- hospitals have a place to refer the families of children with cancer. The communication between the patient, doctors, family and Special Love staff assures the sick child's best interests are well represented and everyone has an understanding of the child's needs.

## If you would like more information, the following materials are available:

- <u>the LoveLetter</u> is sent quarterly to more than 8,500 people and keeps everyone informed of upcoming events.
- Special Love's scrapbook/annual report explains the organization and offers heartwarming photos of campers and their families enjoy Special Love's programs.
- the "Story of Special Love" video is available for new families, corporate meetings or other groups who need more information on Special Love programs.
- our website (www.specialove.org) features our annual calendar, news, photos, and more.

