



FOR IMMEDIATE RELEASE

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The Inner Cure, a Unique Workbook for Children with Cancer, **Published by Tom and Sheila Baker, Founders of Nonprofit Special Love**

"Patients must deal with medication, radiation, and chemotherapy. All of this is part of the OUTER CURE. But you can never be totally cured until you have the INNER CURE. And the only one who can administer that is YOU!"

Winchester, VA – In recognition of **September as Childhood Cancer Awareness Month** and in celebration of Special Love's 35th year serving children with cancer and their families, Tom and Sheila Baker have published an inspiring and therapeutic book for children and teens with cancer. The Bakers founded the nonprofit Special Love in 1982 after they lost their 13-year-old daughter, Julie, to lymphoma. Since then, Special Love has built a community of support for families facing a pediatric cancer diagnosis. The organization hosts more than a dozen free, camp-based programs each year for nearly 1,000 children and family members in the Mid-Atlantic area, as well as offers college scholarships and emergency financial relief.

The Inner Cure: Wise Words for Pediatric Cancer Patients

"During these difficult times, we believe we all need an inner strength," write the Bakers. "Sure, you have Mom and Dad, doctors, nurses, and friends to help, but during these bad times, the only person who is going to determine the fight, how long we battle, is you. ... Our thoughts for this book have come from being associated for 35 years with children and teens fighting cancer. They are the most courageous and toughest people we know. They are our heroes. They don't give up and enjoy life to the fullest."

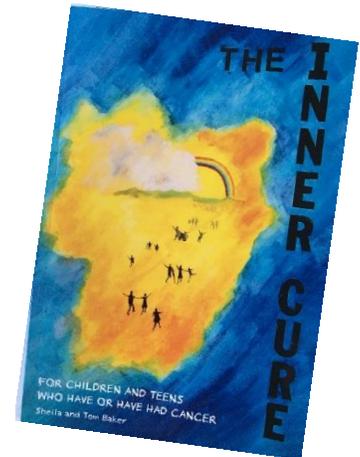
The Inner Cure offers inspirational guidance for the cancer patient ("If you can walk three miles, you can walk four miles" and "It's okay not to know. It's not okay not to try"), as well as ways to include siblings and friends in the fight, realizing each is dealing with his or her own emotions. It also poses questions in a unique workbook format: "If you meet someone who is able to turn pain into poetry, don't let that person go. Who in your life is that person?" and "Name your cancer. It can be a people name, or an object, or anything crazy. You are going to beat that name."

The Bakers' goal for their book is to introduce families to the idea that inner strength and a positive mindset play an important role in a pediatric cancer patient's wellness: "Our hope is that this book not only helps children and teens to fight cancer, but it helps the family to understand what they are going through or about to go through, and to join in the fight. We know patients must deal with medication, radiation, and chemotherapy. All of this is part of the OUTER CURE. But you can never be totally cured until you have the INNER CURE. And the only one that can administer that is YOU!"

Amazon offers *The Inner Cure* for \$10.00. Special Love also has copies available at 117 Youth Development Court, Winchester, VA 22602 or by calling 888.930.2707. Proceeds benefit Special Love programs.

About Special Love

Headquartered in Winchester, Virginia, Special Love offers a community of support to children with cancer and their families. The 501(c)(3) nonprofit organization offers a year-long program of free camps, postsecondary



education scholarships, emergency financial assistance, and a vast community of support to children and young adults with cancer and their families. Each year, Special Love serves nearly 1,000 people in Virginia, Maryland, and the Washington, D.C. area. It is entirely funded by private donations. The mission of Special Love's programs is to **help young cancer patients feel they're not alone or "different" because of their illness**. For more information, visit www.speciallove.org or call 888-930-2707.

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